

PRESS RELEASE
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LUKOIL RECEIVES THE MOST PRESTIGIOUS INTERNATIONAL
COMMUNICATIONS AWARD FOR PROMOTING INNOVATION IN OIL
INDUSTRY

LUKOIL received the Grand Prix and was announced winner in two categories of *Eventiada IPRA Golden World Awards 2020*, the largest communications award in Eastern Europe and Central Asia. This year, *Eventiada IPRA GWA* struck a partnership with the United Nations and joined the programme of supporting the UN Sustainable Development Goals.

The Grand Prix went to LUKOIL in recognition of the projects it carried out in 2019 and 2020. One of these projects involved setting up a large-scale multimedia exhibition in the *Oil Pavilion* at the Moscow's VDNKh. It is devoted to the history and technological advancement of fuel and energy complex.

The project was named the best initiative that supports the ninth UN Sustainable Development Goal, *Building resilient infrastructure, promoting sustainable industrialization and fostering innovation*. LUKOIL contributes to achieving most of the 17 goals, such as *Affordable and clean energy*, *Life below water*, *Life on land*, *Climate action*, goals related to social wellbeing and others. LUKOIL's Strategy encompasses these goals.

Furthermore, LUKOIL's *Oil Pavilion* development initiative received the award as the best exhibition project in Eastern Europe, CIS and Central Asia.

In 2020, *Eventiada IPRA GWA* covered 14 countries: Armenia, Belarus, Bulgaria, Croatia, Hungary, Kazakhstan, Lithuania, Poland, Russia, Romania, Serbia, Tajikistan, Turkey, and Ukraine. The list of the applicants included the largest transnational and national corporations, global and regional non-governmental organizations, public bodies, leading communications agencies, and creative youth groups. An international jury representing 35 national associations from 17 countries chose the winners.

Information:

Eventiada IPRA GWA is the largest communications award in Eastern Europe, CIS and Central Asia first held in 2011. It is a part of the IPRA Golden World Awards, a global competition held since 1990 by the International Public Relations Association (IPRA), one of the oldest industry associations that has been

setting up standards for the industry since 1955 and cooperating with the UN since 1984.