PRESS RELEASE
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# LUKOIL'S OIL PAVILION NAMED WORLD'S BEST PROJECT FOR ITS USAGE OF VIRTUAL REALITY TECHNOLOGIES

LUKOIL became a winner of the international*IPRA Golden World Awards* in four categories for the restoration of the historical *Oil Pavilion* at Moscow's VDNKh. It is the largest Russian multimedia exhibition dedicated to applied science, which presents oil industry to its visitors through interactive installations.

The *Oil Pavilion* was awarded the status of the best global project in *Gaming and virtual reality, Business-to-business, Media relations* and *Sponsorship* categories.

This is the second LUKOIL's*IPRA Golden World Awards* win; the Company received two awards last year. LUKOIL's campaign to promote the city of Kogalym (Yugra) as a tourist centre of the West Siberia received awards as the world's best project in *Travel and tourism* and *Community engagement* categories.

*Information:*
*IPRA Golden World Awards (GWA) is the world's most influential global public relations and communications competition.*
*IPRA GWA, established in 1990, recognizes excellence in public relations practice worldwide, taking into account such criteria as creativity, complexity of realization, and unique character of the project. World's greatest communications and marketing experts and leaders, including representatives of the various largest enterprises, form the GWA jury.*

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