PRESS RELEASE
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LUKOIL BRAND IDENTIFIED AS ONE OF RUSSIA'S MOST VALUABLE BRANDS

The LUKOIL brand ranked fifth among Russia's forty most valuable brands.

LUKOIL is the only oil and gas company to be part of the Russian brand rating. The LUKOIL brand was estimated at 688 mln. USD.

Interbrand Zintzmeyer & Lux AG (Interbrand Group) undertook the rating. The evaluation methodology included financial analysis, brand role and strength analysis as well as calculation of the brand's resulting value.

This methodology has been certified by leading international audit companies. The company has evaluated over 3 thousand brands since 1993.

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