

PRESS RELEASE
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LUKOIL BECOMES A WINNER OF THE IN2 SABRE AWARDS GLOBAL
COMMUNICATIONS CONTEST

LUKOIL was announced winner in three categories of the *IN2 SABRE Awards* global communications contest. The Company received:

- Grand Prix in the *Best in Broadcast Media (Earned)* category
- Certificate of Excellence in the *Best Earned Media with Influencers and Communities* category
- Certificate of Excellence in the *Best in Social Good and Public Service* category.

The Company earned the awards for its media project "LUKOIL's cultural, social and tourism initiatives in Kogalym". LUKOIL's project on promoting the image of Kogalym had previously won other international PR contests: *IPRA Golden World Awards for Excellence* in October 2019 and *ICCO Global Award* in December 2019.

LUKOIL has therefore received a complete set of awards of the most prestigious international communications contests.

Kogalym attracts tourists by both its ethnic distinctness and its unique cultural, sports and religious facilities that were constructed under the Social Cooperation Agreement between LUKOIL and the Government of Khanty-Mansi Autonomous District – Yugra.

Information:

According to a survey of the Institute for Strategic Communications and Social Projects, the city of Kogalym in Khanty-Mansi Autonomous District – Yugra is in the top ten of Russia's fastest growing medium-sized cities in terms of economy and population growth.

Among many other social facilities situated in Kogalym are sports and entertainment center Galaktika, which ranks among the world's top ten largest aquariums, the local branch of the State Academic Maly Theatre outside Moscow, and the church of Holy Martyr Tatiana, which houses her holy relics.

The Roman Catholic Church granted those relics to the Russian Orthodox Church

as a sign of respect. The miraculous relics attract not only pilgrims who seek healing and spiritual rejuvenation, but also dozens of students from various Russian regions who come here looking for saint patronage of Holy Martyr Tatiana.

IN2 SABRE Awards is a leading international PR awards that celebrates innovative projects and outstanding achievements in brand-building and reputation management. The contest jury includes more than 100 experts who represent various fields of global communications, leading world media and corporations.