PRESS RELEASE
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LUKOIL RECEIVES INTERNATIONAL AWARD FOR MULTIMEDIA PAVILION IN MOSCOW

LUKOIL received the Eventiada IPRA Golden World Award 2019, the most recognized communications award in Eastern Europe and Central Asia, in Moscow, Russia, today.

LUKOIL's unique multimedia educational and exhibition space, installed in the pavilion *Oil* at *VDNKH*, one of Moscow's largest parks and a showcase of historical achievements of Russian economy and technical thought, was rated as the best project, complying with international standards.

The country's most comprehensive industry-specific popular science display to date, it centers around Russia's oil industry, its history and technological development, promotes the sector and gives a visual reconstruction of its past on multimedia devices.

Over one thousand companies from thirteen countries – Armenia, Azerbaijan, Belarus, Bulgaria, Croatia, Estonia, Hungary, Kazakhstan, Poland, Russia, Serbia, Tajikistan and Ukraine – contested for the Eventiada IPRA Golden World Award in 2019. The international jury rated projects against various criteria, including innovativeness, quality, planning and implementation of projects.

Information:
IPRA Golden World Awards (GWA) is the most prestigious global award of the International Public Relations Association, that has been setting high international standards of open communication since 1955.
The Oil pavilion, renovated and re-equipped with LUKOIL's support, features four interrelated rooms – A Human Being and Oil, History, Technologies, Science, offering 150 interactive pieces of multimedia content, delivered by advanced technologies, including virtual and augmented realities, holographic theatre and phygital solutions.

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