

PRESS RELEASE  
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LUKOIL RENOVATES THE OIL PAVILION TO MARK THE 80TH  
ANNIVERSARY OF VDNKH

Today, to mark the anniversary year for VDNKh, PJSC LUKOIL opened an interactive training center in the historical Oil Pavilion No. 25 to celebrate the achievements of the Russian oil industry, the national science and technological development. Moscow Mayor Sergey Sobyenin and LUKOIL President Vagit Alekperov evaluated the extent of reconstruction and the potential of the new building for residents and tourists.

The Oil Pavilion is the largest Russian multimedia exhibition dedicated to applied science, which takes visitors on a tour into a full production cycle of a vertically integrated oil company, from production to refining and marketing.

The pavilion consists of four connected rooms called *Humankind and Oil*, *History*, *Technologies* and *Science*, interactively presenting the history of the oil industry and its development prospects. The installations were created using advanced technology such as virtual and augmented reality, a hologram theater, as well as modern phygital solutions bridging the digital and physical worlds. The presence of oil in various aspects of human life is shown through the synchronization of physical, graphic and multimedia content across 150 exhibits.

The Oil Pavilion is designed for a wide range of visitors including children passionate about science and technology, students, and SMEs.

The pavilion is located next to *Neftegrad*, a children's interactive playground presenting four symbolically rendered play structures with slides and climbing elements, including the *Offshore Oil Production Platform*, *Oil Refinery*, *Fuel Truck*, *Racing Car*, as well as trampolines, seesaws and interactive panels. The playground is covered with a special safe coating and provides full access for adults into all play structures.

*Справка:*

*The original Oil Pavilion No. 25 designed by a group of architects, including A.A. Tatiya, I.M. Tamarkin and S.S. Ganeshin was previously called 'Sugar Beet' and 'Oil Industry'.*

*The new interactive exposition recreates the tradition theme, presenting four rooms and 70 installations. The installations include: 30m of multimedia interactive installations using LED, projection and holographic technologies; virtual and augmented reality installations; 20 static graphic information modules; 10 decorative prototypes; 10 complex installations with physical, graphic and multimedia content.*

*The content includes: 20 game applications, quizzes and tests; 150 unique animated films and infographics; more than 100 films, illustrations and diagrams for thematic modules; a multifunctional room with a transformable area to study and watch scientific and educational movies.*