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LUKOIL'S WEB-COMPLEX ENTERED THE TOP-30 CORPORATE INTERNET SITES WORLDWIDE

The web-complex of PJSC "LUKOIL" has become the only one among Russian sites to be listed in the top 30 corporate Internet sites according to the British consulting company Bowen Craggs & Co.. (Index of Online Excellence).

Such rating is prepared based on the analysis of the websites of the leaders in market capitalization of the Financial Times Global 500. It includes a detailed study and evaluation of a set of factors reflecting the quality of corporate web communications. The results of the research are regularly published on the pages of the largest business papers.

Information:

The renewed web-complex was launched at the end of 2016. The site contains extensive information covering all areas of the company's activities: its' key projects and indicators, products and sales network, interaction with regions in the field of social investment and partnership. More than 80 representative offices of the LUKOIL Group are united on the basis of a unified platform.