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LUKOIL LAUNCHES HIGH-ACCURACY LUBRICANT SELECTION SERVICE

LUKOIL developed a new lubricant selection service, which has no counterparts in Russia. Its distinguishing feature is the high accuracy of search results and ability to rank them in accordance with manufacturer recommendations for cars, special vehicles and machinery.

The digital service is a unique solution developed by the Company. The search algorithm allows to pick oils for any needs, from light vehicles to niche industrial machines, while taking into account all requirements for the lubricants stored is an extensive database of vehicles and equipment. At the moment, LUKOIL offers to its clients over 800 types of lubricants.

In the future, the functionality of the service might be expanded to include other suppliers of lubes.

The new online service is available at LUKOIL official websites via the following links: www.lukoil-masla.ru and www.lukoil-shop.ru.

Information about company:

LUKOIL is one of the largest oil & gas vertical integrated companies in the world accounting for over 2% of crude production and circa 1% of proved hydrocarbon reserves globally. LUKOIL enjoys a full production cycle to control the entire value chain from upstream to downstream. LUKOIL employs over 110 thousand people who join their efforts and talents to secure the Company's market leadership.

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