PRESS RELEASE
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LUKOIL RETAINS LEADERSHIP IN "LOYALTY BRAND" RATING

It is the eighth time running that LUKOIL emerged the winner in the "Filling Station" category of a survey, "Loyalty Brand 2013", conducted in Russia by the international publishing house "Reader's Digest".

36% of the respondents voted for LUKOIL's filling stations. LUKOIL had won in similar ratings by "Reader's Digest" from 2006 through 2012.

LUKOIL also emerged the best in the "Loyalty Brand. Green Planet" nomination. According to 37% of the respondents, LUKOIL filling stations have superior reputation in terms of environmental protection.

The study results were calculated by the independent marketing agency Wyman Dillon Ltd (UK).

Press Centre PJSC "LUKOIL"
Phone:
E-mail: media@lukoil.com